




	<b>TOROS UNIVERSITY</b> <b>FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES</b>					
	<b>2020-2021 ACADEMIC YEAR CURRICULUM FORM</b>					
Department / Program	BUSINESS ADMINISTRATION	Course Code	FLE 303			
		Course Title	BUSINESS ENGLISH			
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring		
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective		
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English		
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS	
			3	0	5	
Instructor	Title, Name-Last Name		Dr. Didem Demir			
	Contact Information		<a href="mailto:didem.demir@toros.edu.tr">didem.demir@toros.edu.tr</a>			
Information about Course	Theoretical Issues of Marketing					
<b>WEEKLY COURSE CONTENTS</b>						
Week	Topics			Teaching Methods and Techniques		
1. Week	Introduction to Course			Synchronous - lms.toros.edu.tr		
2. Week	Problem			Synchronous - lms.toros.edu.tr		
3. Week	Work and Leisure			Synchronous - lms.toros.edu.tr		
4. Week	Travel			Synchronous - lms.toros.edu.tr		
5. Week	Food and Entertaining			Synchronous - lms.toros.edu.tr		
6. Week	Buying and Selling			Synchronous - lms.toros.edu.tr		
7. Week	Buying and Selling			Synchronous - lms.toros.edu.tr		
Midterm (Explanation)*	Written Exam (Online) %40					
8. Week	Jobs			Synchronous - lms.toros.edu.tr		
9. Week	Communication			Synchronous - lms.toros.edu.tr		
10. Week	Communication			Synchronous - lms.toros.edu.tr		
11. Week	Review			Synchronous - lms.toros.edu.tr		
12. Week	Presentation of Projects			Synchronous - lms.toros.edu.tr		
13. Week	Presentation of Projects			Synchronous - lms.toros.edu.tr		
14. Week	Presentation of Projects			Synchronous - lms.toros.edu.tr		
Final (Explanation)**	The students would be evaluated by their projects.%60					
Make-Up (Explanation)	online written exam (it depends on the situation)					
<b>Select and explain in detail the teaching methods and techniques to be used in course.</b>						
Synchronous	<input checked="" type="checkbox"/>	Communicate my expectations for participation and behavior online. Ask students to generate their own discussion questions. Start every virtual conferencing session with an icebreaker question. Use the chat window strategically				
Asynchronous	<input type="checkbox"/>					
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>					
Face-to-Face	<input type="checkbox"/>					
Other	<input type="checkbox"/>					
<b>Other explanations for the effective and efficient conduct of the course</b>						
Attendance***	%70 is required.					
Course Resources	Principles of marketing Author: Philip Kotler; Gary Armstrong					
Auxiliary Resources	Consumer Behaviour by Michael Solomon (Author)					
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)					
	Consulting Topics			Date	Time	

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	<b>2020-2021 ACADEMIC YEAR CURRICULUM FORM</b>					
Department / Program	BUSINESS ADMINISTRATION	Course Code	MAN 309			
		Course Title	Human Resource Management			
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring		
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective		
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English		
Grade	3rd Grade	Course Credits	Theoretical	Practical	ECTS	
			3	0	5	
Instructor	Title, Name-Last Name		Assoc. Prof. Mert Aktaş			
	Contact Information		<a href="mailto:mert.aktas@toros.edu.tr">mert.aktas@toros.edu.tr</a>			
Information about Course	Principles and problems of labor relations, employee relations and personnel management, including employment and training of personnel, employeeemployer relations, incentives, wage and salary administration, job evaluation and merit rating will be discussed in this course.					
<b>WEEKLY COURSE CONTENTS</b>						
Week	Topics			Teaching Methods and Techniques		
1. Week	Introduction to HRM			Synchronous- lms.toros.edu.tr Presentation and Discussion		
2. Week	Strategic HRM			Synchronous- lms.toros.edu.tr Presentation and Discussion		
3. Week	Job Analysis			Synchronous- lms.toros.edu.tr Presentation and Discussion		
4. Week	Personnel Planning and Recruitment			Synchronous- lms.toros.edu.tr Presentation and Discussion		
5. Week	Employee Testing and Selection			Synchronous- lms.toros.edu.tr Presentation and Discussion		
6. Week	Training and Development			Synchronous- lms.toros.edu.tr Presentation and Discussion		
7. Week	Performance Management and Appraisal			Synchronous- lms.toros.edu.tr Presentation and Discussion		
Midterm (Explanation)*	Project (Score weight is %20)					
8. Week	Performance Management and Appraisal II			Synchronous- lms.toros.edu.tr Presentation and Discussion		
9. Week	Reward Management			Synchronous- lms.toros.edu.tr Presentation and Discussion		
10. Week	Pay for Performance			Synchronous- lms.toros.edu.tr Presentation and Discussion		
11. Week	Ethics and Justice			Synchronous- lms.toros.edu.tr Presentation and Discussion		
12. Week	Managing Global HRM			Synchronous- lms.toros.edu.tr Presentation and Discussion		
13. Week	Discussion			Synchronous- lms.toros.edu.tr Presentation and Discussion		
14. Week	Discussion			Synchronous- lms.toros.edu.tr Presentation and Discussion		
Final (Explanation)**	Final grade will be given by a project. Weight is %80.					
Make-Up (Explanation)	Make up exam will be done face-to-face					
<b>Select and explain in detail the teaching methods and techniques to be used in course.</b>						
Synchronous	<input checked="" type="checkbox"/>	%70 attendance is expected for the course.				
Asynchronous	<input type="checkbox"/>					
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>					
Face-to-Face	<input type="checkbox"/>					
Other	<input type="checkbox"/>					
<b>Other explanations for the effective and efficient conduct of the course</b>						
Attendance***	For the synchronous courses required attendance is %70.					
Course Resources	Gary Dessler, "Human Resource Management", 13th edition. Pearson G					
Auxiliary Resources	Media and journal articles					
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)					
	Consulting Topics		Date	Time		
	No specific time for counselling					
	No specific time for counselling					
	No specific time for counselling					

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<b>2020-2021 ACADEMIC YEAR CURRICULUM FORM</b>					
Department / Program	BUSINESS ADMINISTRATION	Course Code	MAN 303		
		Course Title	COST ACCOUNTING		
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring	
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective	
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English	
Grade	3rd Grade	Course Credits	Theoretical	Practical	ECTS
			3	0	5
Instructor	Title - Name- Last Name		Assist. Prof. Dr. Caner ATİŞ		
	Contact Information		caner.atis@toros.edu.tr caneratis@gmail.com		
Information about Course	The course aims to provide students with the basic concepts and fundamentals of Cost Accounting. This is an introduction to Cost Accounting. Accounting Practice is complex. It involves the simultaneous application of numerous interrelated concepts. To provide effective learning, concepts are isolated and introduced in a logical sequence. The application of accounting concepts to business practice should be the end result rather than the starting point of the educational process.				
<b>WEEKLY COURSE CONTENTS</b>					
Week	Topics			Teaching Methods and Techniques	
1. Week	Introduction to Cost Accounting: Cost Accounting vs. Financial Accounting			Synchronous-lms.toros.edu.tr Presentation & Discussion	
2. Week	Building Blocks of Cost Accounting: Cost Classifications and Product Cost Flow			Synchronous-lms.toros.edu.tr Presentation & Discussion	
3. Week	Cost Classifications and Product Cost Flow			Synchronous-lms.toros.edu.tr Presentation & Discussion	
4. Week	Production Costs: Direct Materials			Synchronous-lms.toros.edu.tr Presentation & Discussion	
5. Week	Production Costs: Direct Labor			Synchronous-lms.toros.edu.tr Presentation & Discussion	
6. Week	Production Costs: Manufacturing Overhead			Synchronous-lms.toros.edu.tr Presentation & Discussion	
7. Week	Production Costs: Manufacturing Overhead			Synchronous-lms.toros.edu.tr Presentation & Discussion	
Midterm (Explanation)*	Test + Open Ended Question (Online - Score weight is %20)				
8. Week	Cost Allocation			Synchronous-lms.toros.edu.tr Presentation & Discussion	
9. Week	Cost Allocation			Synchronous-lms.toros.edu.tr Presentation & Discussion	
10. Week	Activity-Based Costing			Synchronous-lms.toros.edu.tr Presentation & Discussion	
11. Week	Job-costing Systems			Synchronous-lms.toros.edu.tr Presentation & Discussion	
12. Week	Job-costing Systems			Synchronous-lms.toros.edu.tr Presentation & Discussion	
13. Week	Process-costing Systems			Synchronous-lms.toros.edu.tr Presentation & Discussion	
14. Week	Process-costing Systems			Synchronous-lms.toros.edu.tr Presentation & Discussion	
Final (Explanation)**	Face to face - Written exam. Score weight is 80%				
Make-Up (Explanation)	Face to face - Written exam. Score weight is 80%				
<b>Select and explain in detail the teaching methods and techniques to be used in course.</b>					
Synchronous	<input checked="" type="checkbox"/>	Courses will be provided online at lms.toros.edu.tr			
Asynchronous	<input type="checkbox"/>				
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>				
Face-to-Face	<input type="checkbox"/>				
Other	<input type="checkbox"/>				
<b>Other explanations for the effective and efficient conduct of the course</b>					
Attendance***	70%				
Course Resources	Charles T. HORNGREN, Srikanth M. DATAR, Madhav V. RAJAN: Cost Accounting : A Managerial Emphasis, 15th Edition, Pearson Education Mevlüt KARAKAYA: Maliyet Muhasebesi, 5. Baskı, Gazi Kitabevi, 2013 ,2014				
Auxiliary Resources	Nalan AKDOĞAN: Maliyet Muhasebesi Uygulamaları, 8. Baskı, Gazi Kitabevi, 2009.				
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)				
	Consulting Topics		Date	Time	
	No specific time				

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2020-2021 ACADEMIC YEAR CURRICULUM FORM					
Department / Program	BUSINESS ADMINISTRATION	Course Code	MAN307		
		Course Title	Entrepreneurship		
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring	
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective	
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English	
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS
			4	0	5
Instructor	Title, Name-Last Name		Prof.Dr. Mustafa BEKMEZCİ		
	Contact Information		<a href="mailto:mustafa.bekmezci@toros.edu.tr">mustafa.bekmezci@toros.edu.tr</a>		
Information about Course	Students effectively completing this course will have demonstrated the ability to identify and evaluate the market opportunities. Thus, enable to write and execute well prepared business plans.				
WEEKLY COURSE CONTENTS					
Week	Topics		Teaching Methods and Techniques		
1. Week	The Foundations of Entrepreneurship		Synchronous- lms.toros.edu.tr		
2. Week	Ethics and Social Responsibility		Synchronous- lms.toros.edu.tr		
3. Week	Inside the Entrepreneurial Mind: From Ideas to Reality		Synchronous- lms.toros.edu.tr		
4. Week	Conducting a Feasibility Analysis and Designing a Business Model		Synchronous- lms.toros.edu.tr		
5. Week	Crafting a Business Plan and Building a Solid Strategic Plan		Synchronous- lms.toros.edu.tr		
6. Week	Forms of Business Ownership and Buying an Existing Business		Synchronous- lms.toros.edu.tr		
7. Week	Franchising and the Entrepreneur		Synchronous- lms.toros.edu.tr		
Midterm (Explanation)*	Written Exam (Online - score weight is %40)				
8. Week	Building a Powerful Bootstrap Marketing Plan		Synchronous- lms.toros.edu.tr		
9. Week	E-commerce and the Entrepreneur		Synchronous- lms.toros.edu.tr		
10. Week	Pricing and Credit Strategies		Synchronous- lms.toros.edu.tr		
11. Week	Creating a Successful Financial Plan		Synchronous- lms.toros.edu.tr		
12. Week	Managing Cash Flow		Synchronous- lms.toros.edu.tr		
13. Week	Sources of Financing		Synchronous- lms.toros.edu.tr		
14. Week	Choosing the Right Location and Layout		Synchronous- lms.toros.edu.tr		
Final (Explanation)**	Final grade will be given by a project. Score weight is %60				
Make-Up (Explanation)	Make-up will be done online written exam				
Select and explain in detail the teaching methods and techniques to be used in course.					
Synchronous	<input checked="" type="checkbox"/>	At time on lms.toros.edu.tr			
Asynchronous	<input checked="" type="checkbox"/>				
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>				
Face-to-Face	<input type="checkbox"/>				
Other	<input type="checkbox"/>				
Other explanations for the effective and efficient conduct of the course					
Attendance***	%70 attendance is required for the course				
Course Resources	Essentials of Entrepreneurship and Small Business Management- Norman M. Scarborough & Jeffrey R. Cornwall- Pearson				
Auxiliary Resources	Entrepreneurship - Robert D. Hirsch, Michael P. Peters, Dean A. Shepherd - Mc Graw Hill Education				
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)				
	Consulting Topics		Date	Time	
	No specific time for supervising. (anytime by e-mail)				

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2020-2021 ACADEMIC YEAR CURRICULUM FORM							
Department / Program	BUSINESS ADMINISTRATION	Course Code	MAN301				
		Course Title	Financial Management-I				
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring			
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective			
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English			
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS		
			3	0	5		
Instructor	Title, Name-Last Name		Assist.Prof.Dr.Seda TURNACIĞİL				
	Contact Information		<a href="mailto:seda.turnaciil@toros.edu.tr">seda.turnaciil@toros.edu.tr</a>				
Information about Course	In this course, information about business finance will be given.						
WEEKLY COURSE CONTENTS							
Week	Topics			Teaching Methods and Techniques			
1. Week	Introduction to Financial Management			Synchronous - lms.toros.edu.tr			
2. Week	Time Value of Money			Synchronous - lms.toros.edu.tr			
3. Week	Time Value of Money			Synchronous - lms.toros.edu.tr			
4. Week	Time value of Money			Synchronous - lms.toros.edu.tr			
5. Week	Break Even Point and Leverage			Synchronous - lms.toros.edu.tr			
6. Week	Source of Financing			Synchronous - lms.toros.edu.tr			
7. Week	General evaluation			Synchronous - lms.toros.edu.tr			
Midterm (Explanation)*	Online (Score weight is %40)						
8. Week	Working Capital Management			Synchronous - lms.toros.edu.tr			
9. Week	Working Capital Management			Synchronous - lms.toros.edu.tr			
10. Week	Risk and Return			Synchronous - lms.toros.edu.tr			
11. Week	Risk and Return			Synchronous - lms.toros.edu.tr			
12. Week	Financial Institutions			Synchronous - lms.toros.edu.tr			
13. Week	General Evaluation			Synchronous - lms.toros.edu.tr			
14. Week	General Evaluation			Synchronous - lms.toros.edu.tr			
Final (Explanation)**	Online (Score weight is %60)						
Make-Up (Explanation)	Online						
Select and explain in detail the teaching methods and techniques to be used in course.							
Synchronous	<input checked="" type="checkbox"/>	The lessons will be taught synchronously in their own time.					
Asynchronous	<input type="checkbox"/>						
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>						
Face-to-Face	<input type="checkbox"/>						
Other	<input type="checkbox"/>						
Other explanations for the effective and efficient conduct of the course							
Attendance***							
Course Resources	Corporate Finance, 7th Edition by Stephen A. Ross (Author), Randolph W. Westerfield (Author), Jeffrey Jaffe (Author)						
Auxiliary Resources	Öztin Akgüç "Finansal Yönetim" Avcıol Yayınları						
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)			Synchronous, Face-to-face			
	Consulting Topics			Date	Time		
	Students will be given counseling on lessons and other issues on a specific day and time						
	The day and hour will be announced later.						

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Department / Program	BUSINESS ADMINISTRATION	Course Code	MAN327		
		Course Title	Management Information System		
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring	
		Course Type	<input type="checkbox"/> Compulsory	<input checked="" type="checkbox"/> Elective	
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English	
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS
			3	0	5
Instructor	Title, Name-Last Name		Asst.Prof. Kenan ORÇANLI		
	Contact Information		<a href="mailto:kenan.orcanli@toros.edu.tr">kenan.orcanli@toros.edu.tr</a>		
Information about Course	The aim of this course is to provide effective use of information and information technologies in businesses, to teach the examination, management and design of information systems in terms of functions.				
WEEKLY COURSE CONTENTS					
Week	Topics			Teaching Methods and Techniques	
1. Week	Introduction, Information Systems in Global Business Today			Synchronous ( <a href="https://lms.toros.edu.tr">lms.toros.edu.tr</a> )	
2. Week	Global E-Business and Collaboration			Synchronous ( <a href="https://lms.toros.edu.tr">lms.toros.edu.tr</a> )	
3. Week	Information Systems, Organizations, and Strategy			Synchronous ( <a href="https://lms.toros.edu.tr">lms.toros.edu.tr</a> )	
4. Week	Ethical and Social Issues in Information Systems			Synchronous ( <a href="https://lms.toros.edu.tr">lms.toros.edu.tr</a> )	
5. Week	IT Infrastructure and Emerging Technologies			Synchronous ( <a href="https://lms.toros.edu.tr">lms.toros.edu.tr</a> )	
6. Week	Foundations of Business Intelligence: Databases and Information Management			Synchronous ( <a href="https://lms.toros.edu.tr">lms.toros.edu.tr</a> )	
7. Week	Telecommunications, the Internet, and Wireless Technology			Synchronous ( <a href="https://lms.toros.edu.tr">lms.toros.edu.tr</a> )	
Midterm (Explanation)*	Written Exam (Synchronous and calculated 20%) via e-mail				
8. Week	Securing Information Systems			Synchronous ( <a href="https://lms.toros.edu.tr">lms.toros.edu.tr</a> )	
9. Week	Achieving Operational Excellence and Customer Intimacy: Enterprise Applications			Synchronous ( <a href="https://lms.toros.edu.tr">lms.toros.edu.tr</a> )	
10. Week	E-Commerce: Digital Markets, Digital Goods			Synchronous ( <a href="https://lms.toros.edu.tr">lms.toros.edu.tr</a> )	
11. Week	Managing Knowledge			Synchronous ( <a href="https://lms.toros.edu.tr">lms.toros.edu.tr</a> )	
12. Week	Enhancing Decision Making			Synchronous ( <a href="https://lms.toros.edu.tr">lms.toros.edu.tr</a> )	
13. Week	Building Information Systems			Synchronous ( <a href="https://lms.toros.edu.tr">lms.toros.edu.tr</a> )	
14. Week	General Review			Synchronous ( <a href="https://lms.toros.edu.tr">lms.toros.edu.tr</a> )	
Final (Explanation)**	The final will be held online in a written examination. Final Exam %60 + Midterm Exam %20 + Homework %20				
Make-Up (Explanation)	The make-up will be held online in a written examination.				
Select and explain in detail the teaching methods and techniques to be used in course.					
Synchronous	<input checked="" type="checkbox"/>	At time on <a href="https://lms.toros.edu.tr">lms.toros.edu.tr</a> (Lecture and presentation)			
Asynchronous	<input checked="" type="checkbox"/>	Homework will be sent to students on Fridays and homework will be completed on Sundays.			
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>				
Face-to-Face	<input type="checkbox"/>				
Other	<input type="checkbox"/>				
Other explanations for the effective and efficient conduct of the course					
Attendance***	70% attendance requirement for asynchronous				
Course Resources	Management Information Systems MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon and Jane P. Laudon				
Auxiliary Resources					
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)		Synchronous and Asynchronous		
	Consulting Topics		Date	Time	
	No specific time for supervising				