| ONIVERSE E                            | TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES   |   |                |  |           |                  |               |               |                     |  |  |
|---------------------------------------|---|---|----------------|--|-----------|------------------|---------------|---------------|---------------------|--|--|
| 2009                                  |   | 2020  | )-2021 AC      | ADEMIC Y   | EAR C     | JRRICULUM        | FORM          |               |                     |  |  |
|                                       | Course Code MAN 348   |   |                |  |           |                  |               |               |                     |  |  |
|                                       |   |   | Course Ti      | itle   | CONSU     | MER BEHAVIOL     | JR            |               |                     |  |  |
| Department / Program                  |   | ECONOMICS   | Semester       |  |           | Fall             |               | <b>V</b>      | Spring              |  |  |
| Department / Program                  |   | ECONOMICS   | Course Ty      | уре  | V         | Compulsor        | у             |               | Elective            |  |  |
|                                       |   |   | Course La      | anguage  |           | Turkish          |               | <b>7</b>      | English             |  |  |
| Grade                                 |   | 3th Grade   | Course C       | redits   | Tł        | eoretical        | Prac          | tical         | ECTS                |  |  |
|                                       | Title, Name   | e-Last Name   |                | <del>                                     </del> | ļ         | 3<br>Lect. I     | Dr. Didem De  | emir          | 5                   |  |  |
| Instructor                            | Contact Inf   |   |                | 1  |           |                  | lemir@toros.  |               |                     |  |  |
| Information about                     | Fundamental Concepts of Consumer Behaviour  |   |                |  |           |                  |               |               |                     |  |  |
| Course WEEKLY COURSE CONTENTS         |   |   |                |  |           |                  |               |               |                     |  |  |
| Week                                  |   | 1   | Topics         |  |           |                  | Teachi        | ng Method     | s and Techniques    |  |  |
| 1. Week                               | Introduction  | n to Course   |                |  |           |                  | Synchronou    | ıs - Ims.toro | os.edu.tr           |  |  |
| 2. Week                               | Consumers   | s in the marketplace                                    |                |  |           |                  | Synchronou    | ıs - Ims.toro | os.edu.tr           |  |  |
| 3. Week                               | Perception  |   |                |  |           |                  | Synchronou    | ıs - Ims.toro | os.edu.tr           |  |  |
| 4. Week                               | Learning&l  | Memory  |                |  |           |                  | Synchronou    | ıs - Ims.toro | os.edu.tr           |  |  |
| 5. Week                               | Attitudes   | Attitudes Synchronous - Ims.toros.edu.tr                |                |  |           |                  |               |               |                     |  |  |
| 6. Week                               | Attitude changes& Interactive communications  Synchronous - Ims.toros.edu.tr  |   |                |  |           |                  |               |               |                     |  |  |
| 7. Week                               | Review Synchronous - Ims.toros.edu.tr   |   |                |  |           |                  |               |               |                     |  |  |
| Midterm (Explanation)*                | )* Mid-term Written Exam and Test Mixed ( %30 online class activities+%70 mid-term exam result will be considered as mid-term exam grade) |   |                |  |           |                  |               |               |                     |  |  |
| 8. Week                               | Individual decision making, Income and social class Synchronous - Ims.toros.edu.tr  |   |                |  |           |                  |               |               |                     |  |  |
| 9. Week                               | Shopping, buying, evaluating& disposing Synchronous - Ims.toros.edu.tr  |   |                |  |           |                  |               |               |                     |  |  |
| 10. Week                              | Culture, life   | e-style and consumer behaviour                          |                |  |           |                  | Synchronou    | ıs - lms.toro | os.edu.tr           |  |  |
| 11. Week                              | Group Influ   | ience   |                |  |           |                  | Synchronou    | ıs - lms.toro | os.edu.tr           |  |  |
| 12. Week                              | Project Pre   | esentation  |                |  |           |                  | Synchronou    | ıs - Ims.toro | os.edu.tr           |  |  |
| 13. Week                              | Project Pre   | sentation   |                |  |           |                  | Synchronou    | ıs - Ims.toro | os.edu.tr           |  |  |
| 14. Week                              | Project Pre   | esentation  |                |  |           |                  | Synchronou    | ıs - Ims.toro | os.edu.tr           |  |  |
| Final (Explanation)**                 | The st  | tudents would be evaluated by the                       | eir final PROJ | JECTS (%50                                       | 0) 10% wo | uld be evaluated | d by a projec | t given dur   | ing online classes. |  |  |
| Make-Up (Explanation)                 |   |   | Online e       | xam (Writte                                      | n Exam ar | nd Test Mixed)   |               |               |                     |  |  |
|                                       | Select a  | nd explain in detail the tea                            | aching me      | thods and  | d techni  | ques to be u     | sed in cou    | ırse.         |                     |  |  |
| Synchronous                           | 7   | Communicate my expectatio questions. Start every virtua | -              | -  |           |                  | _             | -             |                     |  |  |
| Asynchronous                          |   |   |                |  |           |                  |               |               |                     |  |  |
| Mixed (Synchronous +<br>Asynchronous) |   |   |                |  |           |                  |               |               |                     |  |  |
| Face-to-Face                          |   |   |                |  |           |                  |               |               |                     |  |  |
| Other                                 |   |   |                |  |           |                  |               |               |                     |  |  |
|                                       |   | Other explanations for the                              | effective      |  |           |                  | ourse         |               |                     |  |  |
| Attendance***                         |   |   |                | %70 is   | required  |                  |               |               |                     |  |  |
| Course Resources                      |   | Model Business  | s Letters, En  | nails and C                                      | ther Busi | ness Documen     | ts, Shirley   | Taylor        |                     |  |  |
| Auxiliary Resources                   | Market Leader, Pearson  |   |                |  |           |                  |               |               |                     |  |  |
|                                       |   | Consulting Manageme<br>(Sycnhronous)                    | ent            |  |           |                  |               |               |                     |  |  |
| Course Course lin                     |   | Consu   | Iting Topics   |  |           |                  | Da            | ite           | Time                |  |  |
| Course Counseling                     |   |   |                |  |           |                  |               |               |                     |  |  |
|                                       |   |   |                |  |           |                  |               |               |                     |  |  |

| SON UNIVERSITE                        | TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES  |   |                         |         |             |                |   |                       |                        |  |  |  |
|---------------------------------------|--|---|-------------------------|---------|-------------|----------------|---|-----------------------|------------------------|--|--|--|
| 2009                                  | 2020-2021 ACADEMIC YEAR CURRICULUM FORM  |   |                         |         |             |                |   |                       |                        |  |  |  |
|                                       |  |   |                         |         |             |                |   |                       |                        |  |  |  |
|                                       | Course Title INTERNATIONAL ECON  |   |                         |         |             |                |   |                       |                        |  |  |  |
| Department / Program                  |  | ECONOMICS   | Semester                |         |             | Fall           |   | <b>✓</b>              | Spring                 |  |  |  |
|                                       |  |   | Course Type             |         | V           | Compulso       | ry  |                       | Elective               |  |  |  |
|                                       |  |   | Course Languag          | ge      |             | Turkish        |   |                       |                        |  |  |  |
| Grade                                 |  | 3th Grade   | Course Credits          |         | The         | eoretical      | Prac  | ctical                | ECTS                   |  |  |  |
| 0.440                                 | Title Nome   |   |                         |         | D 4 1       | 3              |   | 0                     | 5                      |  |  |  |
| Instructor                            | Title, Name Surname Dr. İbrahim Boz, Assistant Professor  Information   ibrahim.boz@toros.edu.tr, 0324 3253300 to leave message  |   |                         |         |             |                |   |                       |                        |  |  |  |
| Information about<br>Course           | How do financial assets move among countries?  |   |                         |         |             |                |   |                       |                        |  |  |  |
| WEEKLY COURSE CONTENTS                |  |   |                         |         |             |                |   |                       |                        |  |  |  |
| Week                                  |  |   | Topics                  |         |             |                | Teach   | ing Method            | ls and Techniques      |  |  |  |
| 1. Week                               |  | on of the course objectives and<br>on to macroeconomics.        | I responsibilities.     |         |             |                | Synchrono<br>(Ims.toros.                        | us, Asynch<br>edu.tr) | ronous                 |  |  |  |
| 2. Week                               |  | conomics in an open economy<br>alysis of foreign trade and bala |                         | key.    |             |                | Synchrono<br>(Ims.toros.                        | us, Asynch<br>edu.tr) | ronous                 |  |  |  |
| 3. Week                               |  | conomics in an open economy<br>alysis of foreign trade and bala |                         | key.    |             |                | Synchrono<br>(Ims.toros.                        | us, Asynch<br>edu.tr) | ronous                 |  |  |  |
| 4. Week                               |  | conomics in an open economy<br>alysis of foreign trade and bala |                         | key.    |             |                | Synchrono<br>(Ims.toros.                        | us, Asynch<br>edu.tr) | ronous                 |  |  |  |
| 5. Week                               | b)Data ana   | conomics in an open economy<br>alysis of foreign trade and bala | ince of payments of Tur | key.    |             |                | Synchrono (Ims.toros.                           | us, Asynch<br>edu.tr) | ronous                 |  |  |  |
| 6. Week                               |  | conomics in an open economy<br>alysis of foreign trade and bala |                         | key.    |             |                | Synchrono<br>(Ims.toros.                        | us, Asynch<br>edu.tr) | ronous                 |  |  |  |
| Midterm (Explanation)*                | Midterm exam will be ONLİNE. Questions will be classical essay type. Its weight is 40 percent.   |   |                         |         |             |                |   |                       |                        |  |  |  |
| 8. Week                               | a)Macroeconomics in an open economy (Pages:991-995)<br>b)Data analysis of foreign trade and balance of payments of Turkey.   |   |                         |         |             |                | Synchronous, Asynchronous<br>(Ims.toros.edu.tr) |                       |                        |  |  |  |
| 9. Week                               | a)Macroeconomics in an open economy (Pages:996-1000)<br>b)Data analysis of foreign trade and balance of payments of Turkey.  |   |                         |         |             |                | Synchronous, Asynchronous<br>(Ims.toros.edu.tr) |                       |                        |  |  |  |
| 10. Week                              | a)Macroeconomics in an open economy (Pages:1001-1005)<br>b)Data analysis of foreign trade and balance of payments of Turkey.   |   |                         |         |             |                | Synchrono<br>(Ims.toros.                        | us, Asynch<br>edu.tr) | ronous                 |  |  |  |
| 11. Week                              | a)Macroeconomics in an open economy (Pages:1006-1010) b)Data analysis of foreign trade and balance of payments of Turkey.  Synchronous, Asynchronous (Ims.toros.edu.tr)  |   |                         |         |             |                |   |                       | ronous                 |  |  |  |
| 12. Week                              | a)Macroeconomics in an open economy (Pages:1011-1015)  b)Data analysis of foreign trade and balance of payments of Turkey.  Synchronous, Asynchronous (Ims.toros.edu.tr) |   |                         |         |             |                |   | ronous                |                        |  |  |  |
| 13. Week                              |  | conomics in an open economy<br>alysis of foreign trade and bala |                         | key.    |             |                | Synchrono<br>(Ims.toros.                        | us, Asynch<br>edu.tr) | ronous                 |  |  |  |
| 14. Week                              | a)Question   | ns and Answers  |                         |         |             |                | Synchrono<br>(Ims.toros.                        | us, Asynch<br>edu.tr) | ronous                 |  |  |  |
| Final (Explanation)**                 | Final exan   | n will be ONLİNE. Questions                                     | will be classical essa  | ay typ  | e. Its weig | ght is 60 perc | ent.  |                       |                        |  |  |  |
| Make-Up (Explanation)                 | Retake ex  | am will be ONLINE. Question                                     | ns will be classical es | say ty  | pe. Its w   | eight is 60 pe | rcent. Repla                                    | acing the f           | inal exam.             |  |  |  |
| , , , , , , , , , , , , , , , , , , , |  | and explain in detail the                                       |                         |         | -           |                |   |                       |                        |  |  |  |
| Synchronous                           | ✓  | Chapters will be presented                                      |                         |         |             |                |   | e reading r           | naterials. Students    |  |  |  |
| Asynchronous                          | <b>✓</b>   | should not miss the lecture There would be some addit           | ·                       |         | •           |                |   |                       |                        |  |  |  |
| Mixed (Synchronous + Asynchronous)    |  |   |                         |         |             |                |   |                       |                        |  |  |  |
| Face-to-Face                          |  |   |                         |         |             |                |   |                       |                        |  |  |  |
| Other                                 |  |   |                         |         |             |                |   |                       |                        |  |  |  |
|                                       | I  | Other explanations for  | the effective and e     | efficie | ent cond    | luct of the o  | course  |                       |                        |  |  |  |
| Attendance***                         |  | 70 percent participation rule to take final exam.               | which means that stu    | dents   | must acc    | cess to the on | line classro                                    | ooms and i            | materials, in order to |  |  |  |
| Course Resources                      | Materials:   | Chapters 29 and 30: R. Glee                                     | en Hubbard, Anthony     | Patric  | k O'Biren   | , Economics,   | Pearson In                                      | ternationa            | l Edition.             |  |  |  |
| Auxiliary Resources                   | For the fo   | reign trade and balance of p                                    | payment of Turkey vis   | it ww   | w.tuik.gov  | v.tr and www.  | .tcmb.gov.t                                     |                       |                        |  |  |  |
| Adding Neadures                       |  | Tutarial to at  | onte                    |         |             |                |   |                       |                        |  |  |  |
|                                       |  | Tutorial to stud  | pics of tutorial        | _       |             |                | D   | ate                   | Hour                   |  |  |  |
| Course Counseling                     | Topics in c  | chapters, study questions, que                                  |                         | ts.     |             |                |   |                       |                        |  |  |  |
|                                       |  |   |                         |         |             |                |   |                       |                        |  |  |  |
|                                       |  |   |                         |         |             |                |   |                       |                        |  |  |  |

| 24.02.2021 tarih                      | li ve 04  | /12 sayılı Fakülte Yör   | netim Ku                   | ırulu Ka       | rar eki     |                         |               |              |                 |    |  |
|---------------------------------------|---|--|----------------------------|----------------|-------------|-------------------------|---------------|--------------|-----------------|----|--|
| OS ONTE REPORTED                      | TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES   |  |                            |                |             |                         |               |              |                 |    |  |
| 2009                                  | 2020-2021 ACADEMIC YEAR CURRICULUM FORM   |  |                            |                |             |                         |               |              |                 |    |  |
|                                       |   |  | Course Co                  | ode            | ECO- 310    | 1                       |               |              |                 |    |  |
|                                       |   |  | Course Ti                  | tle            | Labor Eco   | nomics and In           | dustrial Rela | tions        |                 |    |  |
| Department / Program                  |   | ECONOMICS  | Semester                   |                |             | Fall                    |               | ✓            | Spring          |    |  |
|                                       |   |  | Course Ty                  | /pe            | ✓           | Compulsor               | у             |              | Elective        |    |  |
|                                       |   |  | Course Language            |                |             | Turkish                 |               | V            | English         |    |  |
| Grade                                 |   | 3th Grade  | Course Credits Theoretical |                |             | e <mark>oretical</mark> | Prac          |              | ECTS<br>5       |    |  |
|                                       | Title, Name   | e-Last Name  | <u> </u>                   |                |             | Asst. Prof. [           | Dr. Gökçe MA  | ANAVGAT      | II.             |    |  |
| Instructor                            | Contact Inf   | ormation   |                            |                |             | gokce.ma                | navgat@toro   | s.edu.tr     |                 |    |  |
| Information about<br>Course           | This course analyzes the factor of Labor in economy, addressing topics of labor supply and labor demand, theories and practice of wage determination, and how wage structures and wage differentials develop and evolve. Macro-institutional forces related to labor, labor markets, and wages are considered, including labor force participation. Trends, measurement and analyses of labor productivity, labor market discrimination, and the role of government and unions in labor markets are further considered. Particular attention will be given to the impact of the current economic recession on labor economic variables. |  |                            |                |             |                         |               |              |                 |    |  |
|                                       |   | WEEK   | (LY COUR                   | SE CONT        | ENTS        |                         |               |              |                 |    |  |
| Week                                  |   | 1  | Topics                     |                |             |                         | Teachi        | ng Method    | s and Technique | es |  |
| 1. Week                               | Basic defin   | itions and facts of Labor Economi                              | ics, Labor ec              | onomics an     | d policy    |                         | Synchronou    | ıs- Ims.toro | os.edu.tr       |    |  |
| 2. Week                               | Basic defin   | itions and facts of Labor Economi                              | ics, Labor ec              | onomics an     | d policy    |                         | Synchronou    | ıs- Ims.toro | os.edu.tr       |    |  |
| 3. Week                               | Labor Supply Why work? The neoclassical theory of labor supply. Preferences and budget constraint Synchronous- Ims.toros.edu.tr   |  |                            |                |             |                         |               |              |                 |    |  |
| 4. Week                               | Labor Supply Why work? The neoclassical theory of labor supply. Preferences and budget constraint Synchronous- Ims.toros.edu.tr   |  |                            |                |             |                         |               |              |                 |    |  |
| 5. Week                               | Labor Demand Labor demand as a derived demand. Labor demand in the short run and the long. Policy applications: the minimum wage.  Synchronous- Ims.toros.edu.tr  |  |                            |                |             |                         |               |              |                 |    |  |
| 6. Week                               | Human Capital Theory Investment in education and training. The signaling debate. Policy application: training programs.  Synchronous- Ims.toros.edu.tr  |  |                            |                |             |                         |               |              |                 |    |  |
| 7. Week                               | Human Capital Theory Investment in education and training. The signaling debate. Policy application: training programs.   |  |                            |                |             |                         |               |              |                 |    |  |
| Midterm (Explanation)*                |   | V  | Written Exam               | distance/      | online - ca | lculated as 40          | 0%)           |              |                 |    |  |
| 8. Week                               | Wage Differentials and Wage Structure Compensation for risk. Policy application: why did wage inequality increase?  Synchronous- Ims.toros.edu.tr   |  |                            |                |             |                         |               |              |                 |    |  |
| 9. Week                               | Wage Diffe  | erentials and Wage Structure Comulality increase?              | npensation fo              | r risk. Policy | application | n: why did              | Synchronou    | ıs- Ims.toro | os.edu.tr       |    |  |
| 10. Week                              | Labor Mobi  | ility Migration as a human capital                             | investment. J              | lob turnover   | and match   | ning. Policy            | Synchronou    | ıs- Ims.toro | os.edu.tr       |    |  |
| 11. Week                              | Unemployn   | ment Types of unemployment. Job ication: European unemployment |                            | ciency wage    | s. The Phil | lips curve.             | Synchronou    | ıs- Ims.toro | os.edu.tr       |    |  |
| 12. Week                              | Research a  | and Readings on the Labor Marke                                | et in Turkey               |                |             |                         | Synchronou    | ıs- Ims.toro | os.edu.tr       |    |  |
| 13. Week                              | Research a  | and Readings on the Labor Marke                                | et in Turkey               |                |             |                         | Synchronou    | ıs- Ims.toro | os.edu.tr       |    |  |
| 14. Week                              | Review  |  |                            |                |             |                         | Synchronou    | ıs- Ims.toro | os.edu.tr       |    |  |
| Final (Explanation)**                 |   | The final will be he   |                            |                |             |                         |               |              |                 |    |  |
| Make-Up (Explanation)                 | Colort  | The make-up will be  |                            |                |             |                         |               |              |                 |    |  |
|                                       |   | nd explain in detail the tea                                   | cning met                  |                |             |                         | sea in col    | irse.        |                 |    |  |
| Synchronous                           | ✓   |  |                            | At time        | on Ims.to   | oros.edu.tr.            |               |              |                 |    |  |
| Asynchronous                          |   |  |                            |                |             |                         |               |              |                 |    |  |
| Mixed (Synchronous +<br>Asynchronous) |   |  |                            |                |             |                         |               |              |                 |    |  |
| Face-to-Face                          |   |  |                            |                |             |                         |               |              |                 |    |  |
| Other                                 |   |  |                            |                |             |                         |               |              |                 |    |  |
|                                       |   | Other explanations for the                                     | effective                  | and effici     | ent cond    | luct of the o           | ourse         |              |                 |    |  |
| Attendance***                         | 70% attendance requirement in the synchronous time  |  |                            |                |             |                         |               |              |                 |    |  |
| Course Resources                      |   |  |                            |                |             | s. McGraw-Hil           |               | n            |                 |    |  |
| Auxiliary Resources                   |   | •  | , George J.                | (2015). Ça     | ışma Ekor   | nomisi, Dora \          | /ayıncılık    |              |                 |    |  |
| Course Counseling                     |   | Supervison<br>(Sycnhronous, Face-to-Face                       | and others)                |                |             | All questions           |               |              | ived via email  |    |  |
|                                       |   | No specific time for supe                                      | Da                         | ie             | Time        |                         |               |              |                 |    |  |

| ON CONTROL OF THE PROPERTY OF | TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES   |   |             |              |              |                |               |            |                  |  |  |  |
|---|---|---|-------------|--------------|--------------|----------------|---------------|------------|------------------|--|--|--|
| 2009  | 2020-2021 ACADEMIC YEAR CURRICULUM FORM   |   |             |              |              |                |               |            |                  |  |  |  |
|   |   |   |             |              |              |                |               |            |                  |  |  |  |
|   |   |   | Course Ti   | tle          | Mathema      | tical Economic | s             |            |                  |  |  |  |
| Department / Program  |   | ECONOMICS   | Semester    |              |              | Fall           |               | <b>V</b>   | Spring           |  |  |  |
|   |   |   | Course Ty   | <b>/pe</b>   | ✓            | Compulso       | у             |            | Elective         |  |  |  |
|   |   |   | Course La   | inguage      |              | Turkish        |               | <b>V</b>   | English          |  |  |  |
| Grade   |   | 3th Grade   | Course Cr   | odite        | The          | oretical       | Practi        | cal        | ECTS             |  |  |  |
| Grade   |   |   | Course Ci   | euits        |              | 3              | 0             |            | 5                |  |  |  |
| Instructor  | Title, Name<br>Contact Inf  | e-Last Name   |             |              |              |                | Or. Gökçe MAN |            |                  |  |  |  |
| Information about<br>Course   | This course focuses on the mathematical methods and models that are required to understand current economics and to investigate economic models. Topics may include limits, sequences and series, combinatorics, set theory; univariate and multivariate calculus; matrix algebra and systems of linear equations; and applications in economic models. Course materials will be shared on lms.toros.edu.tr. There is a requirement to attend the course. |   |             |              |              |                |               |            |                  |  |  |  |
| Monte   |   |   | LY COUR     | SE CONT      | ENTS         |                | Tacabina      | w Mothod   | a and Tachniques |  |  |  |
| 1. Week   |   | d functions, Draw graphs that corre<br>Find the slopes of linear functions a  |             |              |              |                | Synchronous   |            | s.edu.tr         |  |  |  |
| 2. Week   | Graphs and  | d functions, Draw graphs that corre<br>Find the slopes of linear functions a  |             |              |              |                | Synchronous   | - Ims.toro | s.edu.tr         |  |  |  |
| 3. Week   |   | hematical solutions to simultaneous<br>naximizing solutions to price discrim  |             | ations to ec | onomic ana   | llysis. Derive | Synchronous   | - Ims.toro | s.edu.tr         |  |  |  |
| 4. Week   |   | Relate mathematical solutions to simultaneous linear equations to economic analysis. Derive the profit-maximizing solutions to price discrimination |             |              |              |                |               |            |                  |  |  |  |
| 5. Week   | Quadratic equations, set up and solve economic problems that involve quadratic functions  Synchronous- Ims.toros.edu.tr   |   |             |              |              |                |               |            |                  |  |  |  |
| 6. Week   | Introduction to calculus, Derive marginal revenue and marginal cost functions using differentiation and relate them to the slopes of the corresponding total revenue and cost functions  Synchronous- Ims.toros.edu.tr  |   |             |              |              |                |               |            |                  |  |  |  |
| 7. Week   | Find the slope of a function using differentiation. Derive the Keynesian multiplier using differentiation.  Synchronous- lms.toros.edu.tr   |   |             |              |              |                |               |            |                  |  |  |  |
| Midterm (Explanation)*  |   | Wı  | ritten Exam | (distance/   | online - ca  | Iculated as 4  | 0%)           |            |                  |  |  |  |
| 8. Week   | Matrix algebra, Formulate multi-variable economic models in matrix format, Derive the Hessian matrix of second-order derivatives and use it to check the second-order conditions  Synchronous- Ims.toros.edu.tr   |   |             |              |              |                |               |            |                  |  |  |  |
| 9. Week   |   | bra, Formulate multi-variable econdatrix of second-order derivatives ar   |             |              |              |                | Synchronous   | - Ims.toro | s.edu.tr         |  |  |  |
| 10. Week  |   | and difference equations, Demonst<br>to equilibrium in some basic econo   |             |              | affect the p | oattern of     | Synchronous   | - Ims.toro | s.edu.tr         |  |  |  |
| 11. Week  |   | and difference equations, Demonst<br>to equilibrium in some basic econo   |             |              | affect the p | pattern of     | Synchronous   | - Ims.toro | s.edu.tr         |  |  |  |
| 12. Week  | Apply the dinvolving a  | lifference equation solution method<br>single lag   | to the cobv | veb, Keynes  | ian and Be   | rtrand models  | Synchronous   | - Ims.toro | s.edu.tr         |  |  |  |
| 13. Week  | Apply the dinvolving a  | lifference equation solution method<br>single lag   | to the cobv | veb, Keynes  | ian and Be   | rtrand models  | Synchronous   | - Ims.toro | s.edu.tr         |  |  |  |
| 14. Week  | Problem se  |   |             |              |              |                | Synchronous   |            | s.edu.tr         |  |  |  |
| Final (Explanation)**   |   | The final will be held  |             |              |              |                |               |            |                  |  |  |  |
| Make-Up (Explanation)   | Select a  | The make-up will be h   |             |              |              |                |               |            |                  |  |  |  |
| Synchronous   | <b>☑</b>  |   | 3           |              |              | ros.edu.tr.    |               |            |                  |  |  |  |
| Asynchronous  |   |   |             | Actime       | J IIII 3.10  |                |               |            |                  |  |  |  |
| Mixed (Synchronous +<br>Asynchronous)   |   |   |             |              |              |                |               |            |                  |  |  |  |
| Face-to-Face  |   |   |             |              |              |                |               |            |                  |  |  |  |
| Other   |   |   |             |              |              |                |               |            |                  |  |  |  |
|   |   | Other explanations for the  | effective   | and effici   | ent cond     | luct of the o  | ourse         |            |                  |  |  |  |
| Attendance***   |   | dance requirement in the synchr   |             |              |              |                |               |            |                  |  |  |  |
| Course Resources  |   | . (2003). Basic Mathematics for E   |             |              |              |                |               | rancis G   | oup              |  |  |  |
| Auxiliary Resources   | Klein, M. V   | V. (2011). Mathematical Methods   | in Econor   | nics, Addis  | on-Wesley    | , Pearson; 2r  | d Edition     |            |                  |  |  |  |
|   |   | Supervison<br>(Sycnhronous, Face-to-Face ar   | nd others)  |              |              | All questions  | and remarks   | are recei  | ved via email    |  |  |  |
| Course Counseling   |   |   | ing Topics  | atha a "     |              |                | Date          | 9          | Time             |  |  |  |

| ONIVERO PE                           | TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES   |  |                                |             |                      |              |              |                          |  |  |  |  |
|--------------------------------------|---|--|--------------------------------|-------------|----------------------|--------------|--------------|--------------------------|--|--|--|--|
|                                      |   |  |                                |             |                      |              |              |                          |  |  |  |  |
| 2009                                 | 2020-2021 ACADEMIC YEAR CURRICULUM FORM   Course Code   |  |                                |             |                      |              |              |                          |  |  |  |  |
|                                      |   |  | Course Title                   | _           | SS ENGLISH           |              |              |                          |  |  |  |  |
|                                      |   |  | Semester                       |             | Fall                 |              | <b>V</b>     | Spring                   |  |  |  |  |
| Department / Program                 |   | ECONOMICS  |                                |             |                      |              |              |                          |  |  |  |  |
|                                      |   |  | Course Type                    |             | Compulsor<br>Turkish | У            | 7            | Elective                 |  |  |  |  |
|                                      |   |  | Course Language                |             |                      | Duran        |              | English                  |  |  |  |  |
| Grade                                |   | 3th Grade  | Course Credits                 | l Ir        | neoretical<br>3      | Practical 0  |              | ECTS<br>5                |  |  |  |  |
|                                      | Title, Name-Last Name Lect. Dr. Didem Demir   |  |                                |             |                      |              |              |                          |  |  |  |  |
| Instructor                           | Contact Information didem.demir@toros.edu.tr  |  |                                |             |                      |              |              |                          |  |  |  |  |
| Information about                    | Basic communication skills in English at business area.   |  |                                |             |                      |              |              |                          |  |  |  |  |
| Course                               | <u> </u>  | WFF  | KLY COURSE CON                 | TENTS       |                      |              |              |                          |  |  |  |  |
| Week                                 |   | ****   | Topics                         | 12.11.0     |                      | Teachi       | na Method    | Is and Techniques        |  |  |  |  |
| 1. Week                              | Introduction  | n to Course  |                                |             |                      | Synchronou   |              | <u> </u>                 |  |  |  |  |
| 2. Week                              | The impora  | ance of building relationships- ora                      | ally and in writing            |             |                      | Synchronou   | ıs - Ims.tor | os.edu.tr                |  |  |  |  |
| 3. Week                              | Sentence (  | Construction   |                                |             |                      | Synchronou   | ıs - Ims.tor | os.edu.tr                |  |  |  |  |
| 4. Week                              | Structuring   | ı mesaages   |                                |             |                      | Synchronou   | ıs - Ims.tor | os.edu.tr                |  |  |  |  |
| 5. Week                              | Forming pr  | Forming presentations Synchronous - Ims.toros.edu.tr     |                                |             |                      |              |              |                          |  |  |  |  |
| 6. Week                              | Forming pr  | resentations   | Synchronous - Ims.toros.edu.tr |             |                      |              |              |                          |  |  |  |  |
| 7. Week                              | Writing online Synchronous - Ims.toros.edu.tr   |  |                                |             |                      |              |              |                          |  |  |  |  |
| Midterm (Explanation)*               | tion)* Mid-term Written Exam ( %30 online claass activities+%70 mid-term exam result will be considered as mid-term exam grade) |  |                                |             |                      |              |              |                          |  |  |  |  |
| 8. Week                              | Customer Care Online Synchronous - Ims.toros.edu.tr   |  |                                |             |                      |              |              |                          |  |  |  |  |
| 9. Week                              | Routine Business Transactions Synchronous - Ims.toros.edu.tr  |  |                                |             |                      |              |              |                          |  |  |  |  |
| 10. Week                             | Routine Business Transactions Synchronous - Ims.toros.edu.tr  |  |                                |             |                      |              |              |                          |  |  |  |  |
| 11. Week                             | General Business Correspondence Synchronous - Ims.toros.edu.tr  |  |                                |             |                      |              |              |                          |  |  |  |  |
| 12. Week                             | Creative a  | nd Persuasive Documents                                  |                                |             |                      | Synchronou   | ıs - Ims.tor | os.edu.tr                |  |  |  |  |
| 13. Week                             | Creative a  | nd Persuasive Documents                                  |                                |             |                      | Synchronou   | ıs - Ims.tor | os.edu.tr                |  |  |  |  |
| 14. Week                             | Review  |  |                                |             |                      | Synchronou   | ıs - Ims.tor | os.edu.tr                |  |  |  |  |
| Final (Explanation)**                | Written Ex  | am. The students would be evalu                          | uated by their final exam      | (%50). 109  | % would be eval      | uated by a p | roject giver | n during online classes. |  |  |  |  |
| Make-Up (Explanation)                |   |  | Online e                       | exam (Writt | en)                  |              |              |                          |  |  |  |  |
|                                      | Select a  | nd explain in detail the te                              | aching methods an              | d techni    | ques to be u         | sed in cou   | ırse.        |                          |  |  |  |  |
| Synchronous                          | ✓   | Communicate my expectati<br>questions. Start every virtu |                                |             |                      |              |              |                          |  |  |  |  |
| Asynchronous                         |   |  |                                |             |                      |              |              |                          |  |  |  |  |
| Mixed (Synchronous + Asynchronous)   |   |  |                                |             |                      |              |              |                          |  |  |  |  |
| Face-to-Face                         |   |  |                                |             |                      |              |              |                          |  |  |  |  |
| Other                                |   |  |                                |             |                      |              |              |                          |  |  |  |  |
|                                      | _   | Other explanations for the                               | e effective and effic          | cient con   | duct of the c        | ourse        |              |                          |  |  |  |  |
| Attendance***                        | %70 is rec  | •  |                                |             | T. I                 |              |              |                          |  |  |  |  |
| Course Resources Auxiliary Resources |   | siness Letters, Emails and Oth<br>ader,Pearson           | er Business Document           | ts, Shirley | laylor               |              |              |                          |  |  |  |  |
| Auxiliary Resources                  | IVIAI NEL LE  | Consulting Manager                                       | ment                           |             |                      |              |              |                          |  |  |  |  |
|                                      |   | (Sycnhronous)  | ulting Topics                  | Ь           |                      | Da           | ite          | Time                     |  |  |  |  |
| Course Counseling                    |   | Colls  | aig i opios                    |             |                      | Ja           |              | Time                     |  |  |  |  |
|                                      |   |  |                                |             |                      |              |              |                          |  |  |  |  |
|                                      |   |  | •                              |             |                      |              |              |                          |  |  |  |  |

| OS UNIVERGIFE                      | TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES   |   |   |                            |                        |                            |                                       |                  |  |  |  |  |
|------------------------------------|---|---|---|----------------------------|------------------------|----------------------------|---------------------------------------|------------------|--|--|--|--|
| 2009                               |   | 2020-   | 2021 ACADEMIC                                   | EAR CUR                    | RICULUM                | FORM                       |                                       |                  |  |  |  |  |
|                                    |   |   | Course Code                                     | MAN 302                    |                        |                            |                                       |                  |  |  |  |  |
|                                    |   |   | ENT 2   |                            |                        |                            |                                       |                  |  |  |  |  |
| Department / Program               |   | ECONOMICS   | Semester  |                            | Fall                   |                            | V                                     | Spring           |  |  |  |  |
| Department / 1 Togram              |   | ESONOMICS   | Course Type                                     | ✓                          | Compulsor              | у                          |                                       | Elective         |  |  |  |  |
|                                    |   |   | Course Language                                 |                            | Turkish                |                            | V                                     | English          |  |  |  |  |
| Grade                              |   | 3th Grade   | Course Credits                                  | The                        | oretical<br>3          | Prac                       |                                       | ECTS<br>5        |  |  |  |  |
| Instructor                         | Asst. Prof. Seda TURNACIGÍL   |   |   |                            |                        |                            |                                       |                  |  |  |  |  |
| Information about                  | This course includes detailed theoretical information about business finance as a continuation of the Financial Management-I course.        |   |   |                            |                        |                            |                                       |                  |  |  |  |  |
|                                    |   |   |   |                            |                        |                            |                                       |                  |  |  |  |  |
|                                    | WEEKLY COURSE CONTENTS  |   |   |                            |                        |                            |                                       |                  |  |  |  |  |
| Week                               |   | 10  | opics   |                            |                        |                            |                                       | s and Techniques |  |  |  |  |
| 1. Week                            | Fixed Asse  | et Investment   |   |                            |                        | (lms.toros.e               |                                       |                  |  |  |  |  |
| 2. Week                            | Project Val   | luation Methods - Payback Period                                  |   |                            |                        | (lms.toros.e               | us, Asynchr<br>edu.tr)                | onous            |  |  |  |  |
| 3. Week                            | Project Val   | luation Methods - Net Present Valu                                | е   |                            |                        | Synchronoi<br>(Ims.toros.e | us, Asynchr<br>edu.tr)                | onous            |  |  |  |  |
| 4. Week                            | Project Val   | luation Methods - Internal Rate of R                              | Return  |                            |                        | Synchronor<br>(Ims.toros.e | us, Asynchr<br>edu.tr)                | onous            |  |  |  |  |
| 5. Week                            | Project Valuation Method Applications  Synchronous, Asynchronous (Ims.toros.edu.tr)   |   |   |                            |                        |                            |                                       |                  |  |  |  |  |
| 6. Week                            | Project Val   | luation Method Applications                                       | Synchronous, Asynchronous<br>(Ims.toros.edu.tr) |                            |                        |                            |                                       |                  |  |  |  |  |
| 7. Week                            | Differences   | s Between Fixed Asset Investments                                 |   | Synchronoi<br>(Ims.toros.e | us, Asynchr<br>edu.tr) | onous                      |                                       |                  |  |  |  |  |
| Midterm (Explanation)*             | (ONLINE Written Exam) Midterm has a weight of %40 and will be held synchronized.  |   |   |                            |                        |                            |                                       |                  |  |  |  |  |
| 8. Week                            | Capital Cos   | st - Foreign Resource Cost  | (lms.toros.e                                    |                            |                        |                            |                                       |                  |  |  |  |  |
| 9. Week                            | Cost of Capital-Cost of Equity and Weighted Average Cost of Capital Synchronous, Asynchronous (Ims.toros.edu.tr)  Synchronous, Asynchronous |   |   |                            |                        |                            |                                       |                  |  |  |  |  |
| 10. Week                           | Capital Str   | ucture Theories   |   |                            |                        | (lms.toros.e               | edu.tr)                               |                  |  |  |  |  |
| 11. Week                           |   | ibution Decisions   |   |                            |                        | (lms.toros.e               | us, Asynchr<br>edu.tr)<br>us, Asynchr |                  |  |  |  |  |
| 12. Week                           |   | ibution Decisions   |   |                            |                        | (lms.toros.e               |                                       |                  |  |  |  |  |
| 13. Week                           |   | Forfaiting,Leasing  |   |                            |                        | (Ims.toros.e               | edu.tr)                               |                  |  |  |  |  |
| 14. Week                           | Implication:  | S   |   |                            |                        | (lms.toros.e               |                                       | 0.1040           |  |  |  |  |
| Final (Explanation)**              |   | (0  | ONLİNE Written Exam)                            | Final has a                | weight of %            | 60.                        |                                       |                  |  |  |  |  |
| Make-Up (Explanation)              |   |   | (ONLİNE Written I                               |                            |                        |                            |                                       |                  |  |  |  |  |
| Complement                         |   | nd explain in detail the tead                                     |   |                            |                        |                            |                                       | h                |  |  |  |  |
| Synchronous  Asynchronous          | <b>∠</b>  |   | d solutions related to                          |                            |                        |                            |                                       |                  |  |  |  |  |
| Mixed (Synchronous + Asynchronous) |   |   |   |                            |                        |                            |                                       | •                |  |  |  |  |
| Face-to-Face                       |   |   |   |                            |                        |                            |                                       |                  |  |  |  |  |
| Other                              |   |   |   |                            |                        |                            |                                       |                  |  |  |  |  |
|                                    |   | Other explanations for the  | effective and effic                             | ient condi                 | act of the c           | ourse                      |                                       |                  |  |  |  |  |
| Course Resources                   |   | inancial Management, The Londo<br>Akgüç, Finansal Yönetim, Avcıol |   | ics and Poli               | tical Science          | , 2015                     |                                       |                  |  |  |  |  |
|                                    |   | J. 3,   |   |                            |                        |                            |                                       |                  |  |  |  |  |
| Auxiliary Resources                |   |   |   |                            |                        |                            |                                       |                  |  |  |  |  |
|                                    |   | Consulting Manageme<br>(Sycnhronous, Face-to-Face at              |   |                            | Syı                    | nchronous,                 | face to fac                           | e                |  |  |  |  |
| Course Counseling                  |   |   | ing Topics                                      |                            |                        | Da                         | ite                                   | Time             |  |  |  |  |
| Course Couriseiing                 |   | g will be given face to face and synd                             |   | ously.                     |                        |                            |                                       |                  |  |  |  |  |
|                                    | The releva  | nt day and time will be notified to st                            |   |                            |                        |                            |                                       |                  |  |  |  |  |

| EST UNIVERSITY OF THE PROPERTY | TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES |                          |             |                 |             |                   |                  |  |  |  |  |
|--|---|--------------------------|-------------|-----------------|-------------|-------------------|------------------|--|--|--|--|
| 2009   | 2020-   | 2021 ACADEMIC Y          | EAR CUR     | RICULUM         | FORM        |                   |                  |  |  |  |  |
|  |   | Course Code              | INT 300     |                 |             |                   |                  |  |  |  |  |
|  |   | Course Title             | STAJ (Inter | n)              |             |                   |                  |  |  |  |  |
| Department / Program   | ECONOMICS   | Semester                 |             | Fall            |             | V                 | Spring           |  |  |  |  |
|  |   | Course Type              | ✓           | Compulsory      |             |                   | Elective         |  |  |  |  |
|  |   | Course Language          |             | Turkish         |             |                   | English          |  |  |  |  |
| Grade  | 3th Grade   | Course Credits           | Inec        | oretical 0      | Prac        | <b>ticai</b><br>0 | <b>ECTS</b><br>0 |  |  |  |  |
| Instructor   | Title, Name-Last Name   |                          | P           | Asst. Prof. Asl | ıhan Yavuza | lp Marango        | Z                |  |  |  |  |
| instructor   | Contact Information   |                          |             | aslihan.ma      | rangoz@tor  | os.edu.tr         |                  |  |  |  |  |
| Information about Course   | The aim is to reinforce students' theoric inform                          | mation with sectoral exp | eriences    |                 |             |                   |                  |  |  |  |  |
|  | WEEK  | LY COURSE CONT           | ENTS        |                 |             |                   |                  |  |  |  |  |
| Week   |   | opics                    |             |                 | Teachi      | ng Method         | s and Techniques |  |  |  |  |
|  | IT WILL BE 20 WORKDAYS  |                          |             |                 |             |                   |                  |  |  |  |  |
|  |   |                          |             |                 |             |                   |                  |  |  |  |  |
|  |   |                          |             |                 |             |                   |                  |  |  |  |  |
|  |   |                          |             |                 |             |                   |                  |  |  |  |  |
|  |   |                          |             |                 |             |                   |                  |  |  |  |  |
|  |   |                          |             |                 |             |                   |                  |  |  |  |  |
|  |   |                          |             |                 |             |                   |                  |  |  |  |  |
|  |   |                          |             |                 |             |                   |                  |  |  |  |  |
|  |   |                          |             |                 |             |                   |                  |  |  |  |  |
|  |   |                          |             |                 |             |                   |                  |  |  |  |  |
|  |   |                          |             |                 |             |                   |                  |  |  |  |  |
|  |   |                          |             |                 |             |                   |                  |  |  |  |  |
|  |   |                          |             |                 |             |                   |                  |  |  |  |  |
|  |   |                          |             |                 |             |                   |                  |  |  |  |  |
| Final (Explanation)**  |   | %                        | 100 .       |                 |             |                   |                  |  |  |  |  |
| Make-Up (Explanation)  | Soloat and avalain in datail the tops                                     | shing mathada and        | Ltoobniau   | oo to bo u      | and in an   | 1500              |                  |  |  |  |  |
|  | Select and explain in detail the tead                                     | thing methods and        | techniqu    | ies to be u     | seu in cou  | irse.             |                  |  |  |  |  |
| Synchronous  |   |                          |             |                 |             |                   |                  |  |  |  |  |
| Asynchronous Mixed (Synchronous +  |   |                          |             |                 |             |                   |                  |  |  |  |  |
| Asynchronous)  |   |                          |             |                 |             |                   |                  |  |  |  |  |
| Face-to-Face   |   |                          |             |                 |             |                   |                  |  |  |  |  |
| Other  |   |                          |             |                 |             |                   |                  |  |  |  |  |
|  | Other explanations for the  | effective and effici     | ent condi   | uct of the c    | ourse       |                   |                  |  |  |  |  |
| Attendance***  |   |                          |             |                 |             |                   |                  |  |  |  |  |
| Course Resources   |   |                          |             |                 |             |                   |                  |  |  |  |  |
| Auxiliary Resources  | Consulting Manageme   | ent                      |             |                 |             |                   |                  |  |  |  |  |
|  | (Sycnhronous, Face-to-Face a  | nd others)               |             |                 |             |                   |                  |  |  |  |  |
| Course Counseling  | Consult   | ting Topics              |             |                 | Da          |                   | Time             |  |  |  |  |
| 2 2 3 CO COUNTRY   |   |                          |             |                 | Course hou  | ır                |                  |  |  |  |  |
|  |   |                          |             |                 |             |                   |                  |  |  |  |  |
|  |   |                          |             |                 |             |                   |                  |  |  |  |  |